

NCC Cable System Order

| | | | | | |
|-------------------|---------------------------|--|---------------------------|------------------|---------------|
| Order # | 62524766 | Flight Dates | 04/23/18 - 04/29/18 | Update Date | 04/20/18 |
| Syscode | 2136 | Agency | Pinpoint Media | Version | 1 Vs. 1 |
| System Name | Spectrum/North Platte, NE | Advertiser | Adrian Smith for Congress | Show All Lines | |
| Market | North Platte/Ogallala, NE | | | Total # of Weeks | 1 |
| | | Client Code | 72 | Total | \$412.00 |
| AE | Matthew Marcus | Product Code | 90 | Commission | \$61.80 |
| Sales Coordinator | Allegra Garrett | Est Code | 878 | Net Total | \$350.20 |
| Office | Washington | Product Name | | Total Spots | 120 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | DMA Nielsen Live+1 Feb18 | Primary Demo | Adults 35+ | GRP | - |
| - | | Makegood Policy | Approval Required | GIMP | - |
| | | | | CPP | - |
| Comments : | | 4.20 New Candidate Order. Please review and confirm. Thanks! | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | AEN | VARIOUS | 4/23/18 | 4/29/18 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 5 | \$2.00 | \$10.00 | 30 | IPE |
| 2 | AEN | VARIOUS | 4/23/18 | 4/29/18 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 5 | \$4.00 | \$20.00 | 30 | IPE |
| 3 | BTN | NOT AVAILABLE | 4/23/18 | 4/29/18 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 4 | \$2.00 | \$8.00 | 30 | IPE |
| 4 | BTN | NOT AVAILABLE | 4/23/18 | 4/29/18 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 2 | \$3.00 | \$6.00 | 30 | IPE |
| 5 | BTN | NOT AVAILABLE | 4/23/18 | 4/29/18 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 4 | \$2.00 | \$8.00 | 30 | IPE |
| 6 | DISC | AVG. ALL WKS< | 4/23/18 | 4/29/18 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$2.00 | \$14.00 | 30 | IPE |
| 7 | DISC | AVG. ALL WKS< | 4/23/18 | 4/29/18 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 7 | \$4.00 | \$28.00 | 30 | IPE |
| 8 | FXNC | VARIOUS | 4/23/18 | 4/29/18 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 12 | \$3.00 | \$36.00 | 30 | IPE |
| 9 | FXNC | VARIOUS | 4/23/18 | 4/29/18 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 12 | \$5.00 | \$60.00 | 30 | IPE |
| 10 | FXNC | VARIOUS | 4/23/18 | 4/29/18 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 12 | \$2.00 | \$24.00 | 30 | IPE |
| 11 | FXNC | FOX AND FRIEND< | 4/23/18 | 4/29/18 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 12 | \$3.00 | \$36.00 | 30 | IPE |
| 12 | HGTV | AVG. ALL WKS< | 4/23/18 | 4/29/18 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 5 | \$4.00 | \$20.00 | 30 | IPE |
| 13 | HGTV | VARIOUS | 4/23/18 | 4/29/18 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 5 | \$6.00 | \$30.00 | 30 | IPE |
| 14 | HIST | AVG. ALL WKS< | 4/23/18 | 4/29/18 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$5.00 | \$70.00 | 30 | IPE |

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|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 15 | TWC | VARIOUS | 4/23/18 | 4/29/18 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | \$3.00 | \$42.00 | 30 | IPE |

| | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 120 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 120 |
| AMT | \$412.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$412.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/20/18

62524766 | North Platte/Ogallala, NE | Spectrum/North Platte, NE | 2136 |